PEDAL POLL COUNT:
DEMOGRAPHICS OF PEOPLE ON BIKES

How to count, using this form:

1. Before leaving home: Review the Pedal Poll 2021 training videos at canadabikes.org/pedalpoll, or the written instructions sent to you by email just before the count. Print 3 copies of this form (or more if you'll be counting at a very busy site), put them on a clipboard and bring 2 pens.
2. At the count site: Find a safe place, with good visibility of the route, next to the road or path on which you'll be observing cycling traffic.
3. Getting into position: Pedal poll uses the screen line counting method. This means you'll be counting all the cyclists that cross an imaginary line running across the full width of the road or path, including sidewalks.
4. Starting your count: As a cyclist approaches the screen line, you will observe their perceived gender, perceived age, and perceived ethnic origin*. Record your responses on the count form with a strike/check mark.
5. Making your best guess: If you can't tell the gender, age group, or ethnicity of a cyclist, check the "other/unsure" box in the count form. If necessary, you can select "other/unsure" for all three categories.

*With observed counts, you will never be completely sure. For instance, actual gender identity is personal, and people see social cues differently. Taking your best guess at how a person would identify is OK here! We are looking for patterns in the data that help everyone be counted.

Submitting your count

Once you've finished with your counting session, take a photo or scan each page (including this cover page) and email it to pedalpoll2021@gmail.com.

Your Name: _____   Start Time: _____

Counterpoint Name and ID*: _____   End Time: _____

Count Location Address: _____   Date: _____

Closest intersection: _____   City: _____

*You can find that information by going on the Counterpoint app and selecting/creating the counterpoint where your location is. The counterpoint name is at the top of the counterpoint details page, and the ID is at the bottom.

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Count location or Counterpoint ID: _____

Date: _____   Start time: _____   End time: _____

#	Perceived Gender			Perceived Age				Perceived Ethnic Origin							
	Woman	Man	Other/ Unsure	Child	Adult	Senior	Other/ Unsure	Black	East Asian	Indigen-ous	Latin	Middle Eastern	South Asian	White	Other/ Unsure
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